

## Prof. Emanuel Pastreich

### 1. Contact Information

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- Position: Associate Professor
- Major: Comparative Culture
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### 2. Detail

#### I . Introduction

Emanuel Pastreich focuses on the intersection of cultural and historical issues with current policy in East Asia with a focus on the environment and international relations. His original training was in comparative Asian literature and he has published extensively on the reception of Chinese narrative in Korea and Japan. More recently, Pastreich has written on the security implications of climate change, Korean culture and society and prospects for cooperation between the nations of East Asia. He serves as the director of the think tank Asia Institute ([asia-institute.org](http://asia-institute.org)) in Seoul.

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#### 2. Educational Background

- Ph.D. in East Asian Studies, Harvard University, 1998

- M.A. in Comparative Literature, University of Tokyo, 1992
- B.A. in Chinese Literature, Yale College, 1987

### **3. Areas of Expertise**

Chinese, Japanese & Korean literature

Science and research policy

Science and Technology in Society

Comparative Asian culture

#### **- Courses Taught**

“History of East Asia”

“Understanding Asian Culture”

“Novels of Park Jiwon”

“Technology and Society”

## **II. Professional Experiences** (From the recent experience. Please write dates as below.)

- 2013-present: Associate Professor, College of International Studies, Kyung Hee University
- 2011-2013: Associate Professor, Humanitas College, Kyung Hee University
- 2007-2011: Advisor to Korea Research Institute for Bioscience and Biotechnology, Korea Institute for Geology and Materials, Korea Research Institute for Standards and Science, Seoul National University Advanced Institutes of Convergence Technology
- 2007-2011: Associate Professor, SolBridge International School of Business
- 2005-2007: Adjunct Professor at George Washington University, Department of East Asian Studies
- 2005-2007: Editor-in-chief of “Dynamic Korea (Korean Foreign Ministry) and advisor to the Korean Embassy in Washington D.C.
- 1998-2005: Assistant Professor, University of Illinois, Urbana-Champaign, Department of East Asian Languages and Literatures

### III. Publications (From the recent one.)

#### **Publications: Books**

“Tareun daehanminguk”

[*A Different Republic of Korea*]

(forthcoming from 21 Books Books, May 2013)

“Segye seokhak hanguk mirae reul mal hada”

[*Scholars of the World Speak Out About Korea's Future*]

Dasan Books, October 2012.

“Insaeng eun sokudo anira banghyang ida: Habodeu baksa eui hanguk pyoryugi” [*Life is a Matter of Direction, Not of Speed: Records of a Robinson Crusoe in Korea*]. Nomad Books, August 2011.

*The Visible Mundane: Vernacular Chinese and the Emergence of a Literary Discourse on Popular Narrative in Edo Japan*. Seoul National University Press, May 2011.

*The Novels of Park Jiwon: Translations of Overlooked Worlds*. Seoul National University Press, February 2011.

#### **Publications: Book Chapters**

(2012) “Gwahak gisul eui sijak eun inmundhak” [“The Humanities as the Start for Science and Technology”] in *Dda Ddeut han kisul* [*Warm Technology*]. Gojeuwinn Press.

(2008) “Ku-unmong no Kinseibi Raigaku no shinso wo megutte” [The Depths of Propriety in the Dream of Nine Clouds: A Consideration of the Esthetics of Balance] in *Kankoku no Kotenshosetsu* [*Korea's Classical Novels*], Someya Tomoyuki, Jung Byungsol (eds.). Tokyo: Pelican.

(2007) “An Alien Vernacular: Okajima Kanzan's Popularization of the Chinese Vernacular Novel in Eighteenth-Century Japan,” in *Crossing the Yellow Sea: Sino-Japanese Cultural Contacts 1600-1950*. Norwalk: EastBridge.

(2006) “Park Jiweon and his Short Stories” (연암 박지원과 그의 단편소설들), in *In Search of a New Road Forth: The Work of Park Jiweon and Park Jaega* (박지원 박제가: 새로운 길을 찾다). Seoul: Gyeonggi Munhwa jaedan 경기문화재단.

(2002) “The Reception of Chinese Literature in Korea,” “The Reception of Chinese Literature in Japan,” “The Reception of Chinese Literature in Vietnam,” in Victor Mair (ed.). *The Columbia History of Chinese Literature*. New York: Columbia University Press.

(2000) “Jūhasseiki nihon to kankoku ni okeru chūgoku tsūzoku shōsetsu no juyō to chishikijin no hannō” [“The Reception of the Chinese Vernacular Novel in Japan and Korea and Intellectuals' Response”]. In Nagashima Hiroaki (Ed.) *Edo no bunji* [*Literary Production in the Edo Period*]. Tokyo: Perikan.

(1997) “*Kuunmong Sogo*” [A Short Consideration of *Kuunmong*]. In Sangtaek Lee (ed.).

*Hanguk Kojōnsosōl kwa Sosamunhak* [*Korean Classical Novels and Narrative Literature*]. Seoul: Sumundang.

#### **Publications: Articles on Literature**

(2012) "Hangukeo mit hangukmunhak ui gukjaehwa" ["The Internationalization of Korean Language and Literature"], in *21 Segi Munhak [21st Century Literature]*.

(2004) "From Vernacular Language to Literature: The Reception of Chinese Vernacular Narrative in Korea and Japan" (*Zokugo wo bungaku e: chosen to nihon ni okeru Chugoku tsuzoku shousetsu no juyo*), in *Comparative Theory of the Classic Novel in East Asia with a Focus on Koshoku ichidai otoko and Guunmong* (Higasi ajia kotenshosetu hikakuron: nihon no "koshokuichidaiotoko" to kankoku no "kyuunmong" wo chusin ni) Koshoku ichidai otoko), in *Seikyu gakujutsu ronshu*, Volume 24 (March, 2004).

(2004) "Ito Jinsai's Search for the Meaning of the Chinese Classics: A Revolution in Japanese Confucianism." *Sungkyun Journal of East Asian Studies*, Sungkyun University. Seoul, Korea. Vol. 1. 4, No. 1, pp. 82-111. [http://sjeas.skku.edu/upload/200605/05\\_Emanuel%20Pastreich.pdf](http://sjeas.skku.edu/upload/200605/05_Emanuel%20Pastreich.pdf)

(2003) "The Novel in the Painting: An Allegory of Literature in Cao Xueqin's *Hongloumeng*." *Sungkyun Journal of East Asian Studies*, Sungkyun University. Seoul, Korea. Vol. 3, No. 2. <http://sjeas.skku.edu/upload/200605/10.pdf>

(2002) "The Special Issue on East Asian Narrative: The Formation of a New Field of Study and Its Implications for the Future of Korea and Its Neighbors." *Sungkyun Journal of East Asian Studies*, Sungkyun University, Vol. 2, No. 2. <http://sjeas.skku.edu/upload/201110/The%20Index%20of%20the%20Sungkyun%20Journal%20of%20East%20Asian%20Studies.pdf>

(2002) "The Projection of Quotidian Japan on the Chinese Vernacular: The Case of Sawada Issai's *Vernacular Tale of Chivalrous Courtesan*." *Occasional Papers in Japanese Studies*. Edwin O. Reischauer Institute of Japanese Studies, Harvard University, Cambridge, MA.

(2002) "*Jiang suyü dangzuo wenxue: lun zhongguo tongshu xiaoshuodi liuchuan ruhe kuazhan hanguo he ribendi wenxuefanchou*" ["Turning the Vernacular into Literature; How the Reception of Chinese Vernacular Novels Expanded the Korean and Japanese Parameters of Literature"]. *Dong-a Munhwa Journal*, Seoul National University, Seoul, Korea. Vol. 39, March, 2002.

(2001) "Zhongguo tongshu xiaoshuo zhi yingxiang yu richao" ["The Impact of Chinese Vernacular Novels in Japan and Korea"]. *Zhonghua dushubao* (China Reader), Beijing, July 18. (<http://www.gmdaily.com.cn/ds/dshomepage.nsf/documentview/2001-07-18-10-34ECAF1CB167D8F748256A8D001C6B64?OpenDocument>)

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(2000) "*Ryûkyôshinshi* and *Banqiaozaji*: The Chinese Pleasure Quarter Narrative Reworked in Japan." *Monumenta Nipponica*. 55, 22.

(1999) "An Alien Vernacular: Okajima Kanzan's Popularization of the Chinese Vernacular Novel in Eighteenth-Century Japan." *Sino-Japanese Studies*, 7, 3.

(1998) "The Reception of Chinese Vernacular Narrative in Korea and Japan." *The Journal of Asiatic Studies*, Korea University, 41, 1.

(1994) "Inscription and Image in the Illegible Text: Han Yu and the Stone Drums." *Papers on Chinese Literature*, Harvard University, Cambridge, MA. Autumn.

(1992) "Edo kôki no bunjin: Tanomura Chikuden to muyô no shiga" ["The Late-Edo Literatus Tanomura Chikuden and his 'Useless' Painting and Poetry"]. *Hikaku bungaku kenkyû*, University of Tokyo, 63.

### **Publications: Assorted Articles and Reports**

“From Pacific Pivot to Green Revolution,” in *Foreign Policy in Focus* (With John Feffer), October 4, 2012.

[http://www.fpif.org/articles/from\\_pacific\\_pivot\\_to\\_green\\_revolution](http://www.fpif.org/articles/from_pacific_pivot_to_green_revolution)

“The Rise of Consumption and the Demise of Causality,” in *The Hangyoreh*, July 1, 2012. [http://www.hani.co.kr/arti/english\\_edition/e\\_editorial/540389.html](http://www.hani.co.kr/arti/english_edition/e_editorial/540389.html)

“The Korean Dream,” in *The Hangyoreh*, June 24, 2012. [http://english.hani.co.kr/arti/english\\_edition/e\\_editorial/539251.html](http://english.hani.co.kr/arti/english_edition/e_editorial/539251.html)

“The Importance of Women for the Future of Korea,” in *The Hangyoreh*, June 16, 2012. [http://english.hani.co.kr/arti/english\\_edition/e\\_editorial/538047.html](http://english.hani.co.kr/arti/english_edition/e_editorial/538047.html)

“The Crisis in Education,” in *The Hangyoreh*, June 11, 2012. [http://english.hani.co.kr/arti/english\\_edition/e\\_editorial/537117.html](http://english.hani.co.kr/arti/english_edition/e_editorial/537117.html)

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“A Study in the Growth of International Biomedical Research Collaboration in Korea,” in *Journal of Technology Management & Sustainable Development*, December 2011. <http://www.ingentaconnect.com/content/intellect/tmsd/2011/00000010/00000002/art00004>

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“Strategies for Promoting Successful International Collaboration in Convergence Technologies: A Consideration of the Korean Biomedical Field,” Report to Seoul National University Advanced Institutes of Technology Convergence, September, 2011.

“Korean Technology Beyond Motherboards and Displays: Taekwondo and Oriental Medicine at the Center of Korea’s Future,” in *Korea IT Times*, November 10, 2011. <http://www.koreaitimes.com/story/18156/korean-technology-beyond-motherboards-and-displays>

“Key Factors for the Future Success of Scientific Research Institutes,” in *Korea IT Times*, September 9, 2011. <http://www.koreaitimes.com/story/16814/key-factors-future-success-scientific-research-institutes>

“After Kimchi and Winter Sonata: The Intellectual Korean Wave,” in *Korea IT Times*, August 16, 2011. <http://www.koreaitimes.com/story/16301/after-kimchi-and-winter-sonata-intellectual-korean-wave>

“Take Naver Global Today!,” in *Korea IT Times*, Monday, July 18, 2011.

<http://www.koreaitimes.com/story/15748/take-naver-global-today>

“Korea as Number One in the Robot Revolution,” in *Asia Pacific Business and Technology Report*, March 21, 2011. <http://www.biztechreport.com/story/1161-korea-number-one-robot-revolution>

“A Step into the IT Future: ICT Convergence Can Make Korea the Environmental Leader,” in *Seoul Magazine*, November 1, 2010. [http://asia-institute.org/index.php?option=com\\_content&view=article&id=109:pastreich-on-ict-and-the-environment&catid=44:publications&Itemid=81](http://asia-institute.org/index.php?option=com_content&view=article&id=109:pastreich-on-ict-and-the-environment&catid=44:publications&Itemid=81)

“To Take the Lead Globally, Korea Must Build the Ferrari of Hand-Held Devices,” in *Asia-Pacific Business and Technology Report*, September 27, 2010. <http://www.biztechreport.com/story/722-take-lead-globally-korea-must-build-ferrari-hand-held-devices>

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“ICT Convergence is the Next Step for Green Growth” (in Korean), in *ET News*, July 15, 2010.

<http://www.etnews.co.kr/news/detail.html?id=201007140061&title>

“Making Korea the Undisputed Leader in Construction Globally” (in Korean & English),

*MK News*, May 11, 2010. <http://news.mk.co.kr/newsRead.php?year=2010&no=239530>

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“The Prospects for Nuclear Energy in Southeast Asia.” May 2010. Report to the Korea Institute for Nuclear Safety.

“Build a Permanent Headquarters For G20 in Sejong City” (in Korean), in *MK News*, January 25, 2010.

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“Towards a Mature Korea-US Science Relationship” (in Korean), in *MK News*, April 5, 2010.

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“The Eco-Currency: A Proposal,” in *Asia Pacific Business and Technology Report*, March 1, 2010.

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“A Broader Vision of Asia; A Deeper Understanding of Challenges: The Asia Institute” (in Korean), in *INFLO Magazine*, October 2009.

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“The Language of Climate Change,” in *Foreign Policy in Focus*, April 23, 2009.

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“A Decisive Plan for Daejeon’s Development,” in *Daejeon News*, February 1, 2009.  
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“Globalization and East Asia: A Consideration of New Security Issues for the Region.”  
Dokkyo University, Department of Economics, Special Journal: “Considering the Economy of East Asia in the 21<sup>st</sup> Century,” January 2009.

“Using Hallu to Address the Environmental Crisis” (in Korean), in *Segye Ilbo*,  
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August 26, 2008.  
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“Wenchuan as an Eco-City” (with John Feffer), in *Foreign Policy in Focus*, May 30, 2008.  
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“Saving Wenchuan” (in Chinese), in *China News*, July 3, 2008.  
<http://www.chinanews.com.cn/gn/news/2008/07-03/1300922.shtml>

“Daejeon: Environmental Capital of Asia,” in *OHMYNEWS International*, January 10, 2008.  
[http://english.ohmynews.com/ArticleView/article\\_view.asp?menu=A11100&no=381436&rel\\_no=1&back\\_url=](http://english.ohmynews.com/ArticleView/article_view.asp?menu=A11100&no=381436&rel_no=1&back_url=)

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[http://www.hellodd.com/Kr/DD\\_News/Article\\_View.asp?Mark=22666](http://www.hellodd.com/Kr/DD_News/Article_View.asp?Mark=22666)

“The Frankenstein Alliance: China and the United States in the 21st Century,” in *Foreign Policy in Focus*,  
March 9, 2007.  
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“Response to ‘Is China the Nemesis in a New Cold War?’” (with Charles G. Coutinho), Northeast Asia Peace  
and Security Network (NAPSNet), Nautilus Institute, June 23, 2006.  
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“Is China the Nemesis in a New Cold War?,” Northeast Asia Peace and Security Network (NAPSNet) Nautilus  
Institute, March 6, 2006.  
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“The Balancer: Roh Moo-hyun’s Vision of Korean Politics and the Future of Northeast Asia,” in *Japan Focus*,  
August 1, 2005.  
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“Sovereignty, Wealth, Culture, and Technology: Mainland China and Taiwan Grapple with the Parameters of  
“Nation State” in the 21st Century,” *Occasional Papers of the Program in Arms Control, Disarmament and  
International Security*, University of Illinois at Champaign-Urbana, May 2003.  
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dushubao (China Reader)*, Beijing. February, 21, 2001. <http://www.16congress.org.cn/firbry/2001-3-2/2001-3-2-11.html>

### **Editorial and Translation Work**

(2011). “Speaking as an Unrealistic Dreamer: Speech by Murakami Haruki on the Occasion of Receiving the  
International Catalunya Prize.” In *Japan Focus*, July 2011 (translation from Japanese).

<http://japanfocus.org/-Murakami-Haruki/3571>

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