

## Yujong Hwang, Ph.D.

School of Accountancy & MIS, Driehaus College of Business  
DePaul University, 1 E Jackson Blvd Chicago IL 60604 USA  
[yhwang1@depaul.edu](mailto:yhwang1@depaul.edu) [yujongh@yahoo.com](mailto:yujongh@yahoo.com) (312) 362-5487

### ACADEMIC APPOINTMENTS

#### DePaul University

School of Accountancy and Management Information Systems (MIS)  
Driehaus College of Business, Kellstadt Graduate School of Business  
Associate Professor (with Tenure) (2009-present)  
Assistant Professor (2005-2009)  
Visiting Assistant Professor (2003-2005)

#### Kyung Hee University

College of International Studies, South Korea  
Professor (International Scholar) (2010-present)

#### Northwestern University

Accounting Information and Management Department, Kellogg School of Management  
Visiting Professor (2008-2009)  
Electronic Engineering and Computer Science Department, McCormick School of Engineering  
Visiting Assistant Professor (2008)

#### University of South Carolina

Management Science Department, Moore School of Business  
Instructor (2001-2003)

### EDUCATION

#### Ph.D. in Business Administration (MIS / Accounting) (2003)

Management Science Department, Moore School of Business  
University of South Carolina

#### Master of Business Administration (MIS / Accounting) (1998)

Graduate School of Business, College of Business Administration  
Hankuk University of Foreign Studies, Seoul, South Korea

#### Bachelor of Science in Business Administration (1996)

College of Business Administration  
Hankuk University of Foreign Studies, Seoul, South Korea

### EDITORIAL POSITIONS

#### Program Co-Chair

Americas Conference on Information Systems (AMCIS 2013) The AIS annual flagship conference

#### Association for Information Systems (AIS) Committee

AMCIS Executive Committee (2012-2015)  
AMCIS Program Advisory Sub-Committee (2012-2015)

**Senior Associate Editor**

European Journal of Information Systems (2013-present) Top six ranked IS journal

**Associate Editor**

Behaviour & Information Technology (2010-present)  
Journal of Electronic Commerce Research (2007-present)  
European Journal of Information Systems (2008-2013)  
Asia Pacific Journal of Information Systems (2012-2013)  
International Conference on Information Systems (2015)

**Editorial Board**

Journal of Theoretical and Applied Electronic Commerce Research (2011-present)  
Journal of Organizational and End User Computing (2009-2015)  
IEEE Transactions on Professional Communication (2008-2013)

**Guest Editor**

Journal of Organizational and End User Computing, 21(1) (2009)  
Special issue: "Online end-user trust and consumer behavior research"  
Journal of Electronic Commerce Research, 8(4) (2007)

**RECOGNITIONS & AWARDS****Research Productivity Recognition**

Top 50 productive researchers in the world in 2005-2008 based on the top six IS journal counts  
50+ refereed journal publications with 3,000+ Google Scholar citations (21 h-index) since 2003

**Summer Research Grant**

Driehaus College of Business, DePaul University (2008, 2010-2013, 2016-2017)

**Quality of Instruction Council Grant**

Competitive Instructional Grant, DePaul University (2014-2015)  
Academic Technology Grant, DePaul University (2007-2009)

**Best Paper Award Nomination**

Decision Sciences Institute (DSI) International Conference (2009)  
Americas Conference on Information Systems: HCI Mini-Track (2002)

**Most Dedicated Reviewer Acknowledgement**

AIS Special Interest Group of Human Computer Interaction (2011)

**Keynote Speech**

Doctoral Consortium of KMIS Conference, "Academic job market and publication in MIS" (2010)

**Media Interview**

The Media Prof, "Mobile banking fears: Mobile banking in Brazil" (2016)  
The E-Commerce Times, "Coupang's on fire in Korea's hot m-commerce climate" (2014)

**Junior Faculty Consortium**

Academy of Management Annual Meeting: OCIS Division (2009)  
International Conference on Information Systems (2006)

### **Doctoral Consortium**

Decision Sciences Institute Annual Meeting (2002)  
Pacific Asia Conference on Information Systems (2001)

### **Ph.D. Candidate Travel Grant**

Graduate School, University of South Carolina (2001)

### **First Seat Scholarship Award**

Hankuk University of Foreign Studies, "Top score in the college entrance exam" (1990)

## SPECIALIZATION

### **Research Interests**

Electronic Commerce  
Knowledge Management  
Human-Computer Interaction  
ICT for Development  
Enterprise Systems Adoption

### **Teaching Interests**

Information Systems  
Business Analysis  
Data Management  
Systems Analysis and Design  
Accounting Information Systems

## PUBLICATIONS – REFEREED JOURNAL ARTICLES

1. Shin, D. and Hwang, Y., "Integrated Acceptance and Sustainability Evaluation of Internet of Medical Things: A Dual-Level Analysis," *Internet Research*, 2017, accepted SSCI IF:2.93
2. Malaquias, R. and Hwang, Y. "Mixing Business and Pleasure: Empirical Implications for Trust in Mobile Banking," *Journal of Electronic Commerce Research*, 2017, 18(3), pp. 212-224 SSCI IF:1.39
3. Hwang, Y., Chung, J., Shin, D. and Lee, Y. "An Empirical Study on the Integrative Pre-Implementation Model of Technology Acceptance in a Mandatory Environment," *Behaviour & Information Technology*, 2017, 36(8), pp. 861-874 SSCI IF:1.39
4. Malaquias, R., Malaquias, F. and Hwang, Y. "The Role of Information and Communication Technology for Development in Brazil," *Information Technology for Development*, 2017, 23(1), pp. 179-193 SSCI IF:1.33
5. Liu, C., Hsieh, A., Lo, S. and Hwang, Y. "What Consumers See when Time Is Running Out: Consumers' Browsing Behaviors on Online Shopping Websites when under Time Pressure," *Computers in Human Behavior*, 2017, 70, pp. 391-397 SSCI IF:3.44

6. Hwang, Y. "Investigating the Personal Information Management Motivation in a Mandatory Adoption of Content Management Systems," *Information Development*, 2017, 33(4), pp. 339-350 (**Lead article; Top 30 downloaded**) SSCI IF:1.69
7. Shin, D., Lee, S. and Hwang, Y. "How Do Credibility and Utility Play in the User Experience of Health Informatics Services?" *Computers in Human Behavior*, 2017, 67, pp. 292-302 SSCI IF:3.44
8. Malaquias, R. and Hwang, Y. "Firms' Size and Information and Communication Technologies Use: Empirical Evidence on Brazilian Small Businesses," *Information Development*, 2016, 32(5), pp. 1613-1620 (**Top 20 downloaded**) SSCI IF:1.69
9. Malaquias, F. and Hwang, Y. "Trust in Mobile Banking under Conditions of Information Asymmetry: Empirical Evidence from Brazil," *Information Development*, 2016, 32(5), pp. 1600-1612 (**Top 10 downloaded**) SSCI IF:1.69
10. Rouibah, K., Lowry, P. and Hwang, Y. "The Effects of Perceived Enjoyment and Perceived Risks on Trust Formation and Intentions to Use Online Payment Systems: New Perspectives from an Arab Country," *Electronic Commerce Research and Applications*, 2016, 19, pp. 33-43 (**Top 10 downloaded**) SSCI IF:1.95
11. Hwang, Y., Al-Arabi, M., Shin, D. and Lee, Y. "Understanding Information Proactiveness and the Content Management System Adoption in Pre-Implementation Stage," *Computers in Human Behavior*, 2016, 64, pp. 515-523 SSCI IF:3.44
12. Hwang, Y., Al-Arabi, M. and Shin, D. "Understanding Technology Acceptance in a Mandatory Environment: A Literature Review," *Information Development*, 2016, 32(4), pp. 1266-1283 (**Top 10 downloaded**) SSCI IF:1.69
13. Hwang, Y., Al-Arabi, M., Rouibah, K. and Chung, J. "Toward an Integrative View for the Leader-Member Exchange of System Implementation," *International Journal of Information Management*, 2016, 36(6), pp. 976-986 SSCI IF:3.52
14. Hwang, Y., Lee, Y. and Shin, D. "The Role of Goal Awareness and IT Self-Efficacy on Job Satisfaction of Healthcare System Users," *Behaviour & Information Technology*, 2016, 35(7), pp. 548-558 SSCI IF:1.39
15. Malaquias, R., Malaquias, F. and Hwang, Y. "Effects of Information Technology on Corporate Social Responsibility: Empirical Evidence from an Emerging Economy," *Computers in Human Behavior*, 2016, 59, pp. 195-201 SSCI IF:3.44
16. Hwang, Y. "A Study on the Multidimensional Information Management Capability of Knowledge Workers," *ASLIB Journal of Information Management*, 2016, 68(2), pp. 138-154 (**Lead article**) SSCI IF:1.51

17. Malaquias, R. and Hwang, Y. "An Empirical Study on Trust in Mobile Banking: A Developing Country Perspective," ***Computers in Human Behavior***, 2016, 54, pp. 453-461 SSCI IF:3.44
18. Hwang, Y. "Understanding Social Influence Theory and Personal Goals in E-Learning," ***Information Development***, 2016, 32(3), pp. 466-477 (**Top 10 downloaded**) SSCI IF:1.69
19. Hwang, Y. and Jeong, J. "Electronic Commerce and Online Consumer Behavior Research: A Literature Review," ***Information Development***, 2016, 32(3), pp. 377-388 (**Top 2 downloaded**) SSCI IF:1.69
20. Hwang, Y. and Grant, D. "An Empirical Study of Enterprise Resource Planning Integration: Global and Local Perspectives," ***Information Development***, 2016, 32(3), pp. 260-270 (**Top 30 downloaded**) SSCI IF:1.69
21. Hwang, Y., Kettinger, W. and Yi, M. "Personal Information Management Effectiveness of Knowledge Workers: Conceptual Development and Empirical Validation," ***European Journal of Information Systems***, 2015, 24(6), pp. 588-606 (**Top 6 IS journal**) SSCI IF:2.82
22. Lee, Y., Lee, J. and Hwang, Y., "Relating Motivation to Information and Communication Technology Acceptance: Self-Determination Theory Perspective," ***Computers in Human Behavior***, 2015, 51, pp. 418-428 SSCI IF:3.44
23. Kim, D., Jeong, E. and Hwang, Y. "A Study of Online Portal Users' Loyalty from Switching Barriers, Core Service and Additional Value-added Service Satisfaction Perspectives," ***Information Systems Management***, 2015, 32(2), pp. 136-152 SCIE IF:1.30
24. Hwang, Y. "User Experience and Personal Innovativeness: An Empirical Study on the Enterprise Resource Planning Systems," ***Computers in Human Behavior***, 2014, 34, pp. 227-234 SSCI IF:3.44
25. Hwang, Y. "Understanding the Electronic Recruiting Marketplace Strategy: The Case of JobKorea," ***Information Technology for Development***, 2014, 20(4) pp. 353-361 SSCI IF:1.33
26. Hwang, Y. "Understanding the Different Influences of Online Trust on Loyalty by Risk Takers and Avoiders," ***International Journal of Human-Computer Interaction***, 2014, 30(12), pp. 977-984 SSCI IF:1.12
27. Lin, H. and Hwang, Y. "Do Feelings Matter? The Effects of Intrinsic Benefits on Individuals' Commitment toward Knowledge Systems," ***Computers in Human Behavior***, 2014, 30(1), pp. 191-198 SSCI IF:3.44
28. Lee, K., Lee, S. and Hwang, Y. "The Impact of Hyperlink Affordance, Psychological Reactance, and Perceived Business Tie on Trust Transfer," ***Computers in Human Behavior***, 2014, 30(1), pp. 110-120 SSCI IF:3.44

29. Grant, D., Hwang, Y. and Tu, Q. "An Empirical Examination of Six Levels of Enterprise Resource Planning Integration," ***Computers in Human Behavior***, 2013, 29(6), pp. 2123-2133 (**Lead article**) SSCI IF:3.44
30. Hwang, Y., Kettinger, W. and Yi, M. "A Study on the Motivational Aspects of Information Management Practice," ***International Journal of Information Management***, 2013, 33(1), pp. 177-184 SSCI IF:3.52
31. Hwang, Y. "End-User Adoption of Enterprise Systems in Eastern and Western Cultures," ***Journal of Organizational and End User Computing***, 2012, 24(4), pp. 1-17 (**Lead article**) SSCI IF:0.76
32. Hwang, Y. and Lee, K. "Investigating the Moderating Role of Uncertainty Avoidance Cultural Values on Multidimensional Online Trust," ***Information & Management***, 2012, 49(3), pp. 171-176 (**Top 20 citation**) SSCI IF:3.31
33. Hwang, Y. "Understanding Moderating Effects of Collectivist Cultural Orientation on the Knowledge Sharing Attitude by Email," ***Computers in Human Behavior***, 2012, 28(6), pp. 2169-2174 SSCI IF:3.44
34. Kim, D. and Hwang, Y. "A Study of Mobile Internet Users' Service Quality Perceptions from Utilitarian and Hedonic User Value Tendency Perspectives," ***Information Systems Frontiers***, 2012, 14(2), pp. 409-421 SCIE IF:2.52
35. Hwang, Y. "Predicting Attitudes toward Knowledge Sharing by Email: An Empirical Study," ***International Journal of Human-Computer Interaction***, 2011, 27(12), pp. 1161-1176 SSCI IF:1.12
36. Hwang, Y. and Grant, D. "Understanding the Influence of Integration on Enterprise Resource Planning Performance," ***Information Technology and Management***, 2011, 12(3), pp. 229-240 SSCI IF:1.07
37. Hwang, Y. "Investigating the Influence of Cultural Orientation and Innovativeness on ERP Adoption," ***Journal of Global Information Technology Management***, 2011, 14(3), pp. 54-74 SSCI IF:1.17
38. Hwang, Y. and Grant, D. "Behavioral Aspects of Enterprise Systems Adoption: An Empirical Study on Cultural Factors," ***Computers in Human Behavior***, 2011, 27(2), pp. 988-996 SSCI IF:3.44
39. Hwang, Y. "Measuring Information Behaviour Performance Inside a Company: A Case Study," ***Information Research***, 2011, 16(2), Paper 480 SSCI IF:0.57
40. Hwang, Y., Kettinger, W. and Yi, M. "Understanding Information Behavior and the Relationship to Job Performance," ***Communications of the Association for Information Systems***, 2010, 27, pp. 113-128 (**Top 10 downloaded**) SCOPUS

41. Hwang, Y. "The Moderating Effects of Gender on E-Commerce Systems Adoption Factors: An Empirical Investigation," **Computers in Human Behavior**, 2010, 26(6), pp. 1753-1760 SSCI IF:3.44
42. Hwang, Y. "Investigating the Role of Identity and Gender in Technology Mediated Learning," **Behaviour & Information Technology**, 2010, 29(3), pp. 305-319 SSCI IF:1.39
43. Hwang, Y. "The Impact of Uncertainty Avoidance, Social Norms and Innovativeness on Trust and Ease of Use in Electronic Customer Relationship Management," **Electronic Markets**, 2009, 19(2), pp. 89-98 SSCI IF:1.86
44. Kim, Y., Kim, D. and Hwang, Y. "Exploring Online Transaction Self-Efficacy in Trust Building in Business-to-Customer E-Commerce," **Journal of Organizational and End User Computing**, 2009, 21(1), pp. 37-59 SSCI IF:0.76
45. Hwang, Y. "A Preliminary Examination of the Factors for Knowledge Sharing in Technology Mediated Learning," **Journal of Information Systems Education**, 2008, 19(4), pp. 419-430 SCOPUS
46. Hwang, Y. and Kim, D. "Understanding Affective Commitment, Collectivist Culture, and Social Influence in relation to Knowledge Sharing in Technology Mediated Learning," **IEEE Transactions on Professional Communication**, 2007, 50(3), pp. 232-248 (Top 5 downloaded) SSCI IF:2.18
47. Hwang, Y. and Kim, D. "Customer Self-Service Systems: The Effects of Perceived Web Quality with Service Contents on Enjoyment, Anxiety, and e-Trust," **Decision Support Systems**, 2007, 43(3), pp. 746-760 (Top 10 downloaded) SCIE IF:3.22
48. Hwang, Y. and Leitch, R. "Balanced Scorecard: Evening the Odds of Successful Business Process Reengineering," **IEEE IT Professional**, 2005, 7(6), pp. 24-30 (Top 10 downloaded) SCIE IF:1.66
49. Saeed, K., Grover, V. and Hwang, Y. "The Relationship of E-Commerce Competence to Customer Value and Firm Performance: An Empirical Investigation," **Journal of Management Information Systems**, 2005, 22(1), pp. 223-256 (Financial Times 50 journal) SSCI IF:2.36
50. Hwang, Y. "Investigating Enterprise Systems Adoption: Uncertainty Avoidance, Intrinsic Motivation, and the Technology Acceptance Model," **European Journal of Information Systems**, 2005, 14(2) pp. 150-161 (Top 6 IS journal) SSCI IF:2.82
51. Saeed, K., Grover, V. and Hwang, Y. "Creating Synergy with a Clicks and Mortar Approach," **Communications of the ACM**, 2003, 46(12), pp. 206-212 SCI IF:4.03
52. Yi, M. and Hwang, Y. "Predicting the Use of Web-Based Information System: Self-Efficacy, Enjoyment, Learning Goal Orientation, and the Technology Acceptance Model," **International Journal of Human-Computer Studies**, 2003, 59(4), pp. 431-449 (Top 5 downloaded; 1,000+ citation) SSCI IF:2.86
53. Saeed, K., Hwang, Y. and Yi, M. "Toward an Integrative Framework for Online Consumer Behavior Research: A Meta-Analysis Approach," **Journal of Organizational and End User Computing**, 2003, 15(4), pp. 1-26 (Lead article) SSCI IF:0.76

54. Saeed, K., Hwang, Y. and Grover, V. "Investigating the Impacts of Website Value and Advertising on Firm Performance in E-Commerce," *International Journal of Electronic Commerce*, 2003, 7(2), pp. 119-141 (**The #1 ranked e-commerce journal**) [SSCI IF:3.90](#)

#### PUBLICATIONS – EDITORIAL / BOOK CHAPTERS

1. Hwang, Y. "Guest Editorial Preface: Online End-User Trust and Consumer Behavior Research," *Journal of Organizational and End User Computing*, 2009, 21(1) pp. 1-2
2. Hwang, Y. and Kim, D. "Research Highlight Summary: Evaluation of Web Assurance Seal Services," in *Auditing: The Art and Science of Assurance Engagement*, Canadian Eleventh Edition (Arens et al. Eds.) Pearson Education Canada, 2009
3. Saeed, K., Hwang, Y. and Yi, M. "Chapter V: A Meta-Analysis Approach toward the Development of an Integrative Framework for Online Consumer Behavior Research," in *Advanced Topics in End User Computing, Volume III* (Adam Mahmood Eds.) Idea Group Publishing, Hershey, PA, 2004, pp. 64-95

#### PUBLICATIONS – REFEREED CONFERENCE PRESENTATIONS

1. Hwang, Y. "Understanding Personal Information Management Effectiveness and Knowledge Management," *Global Public Policy and Administration Symposium*, Los Angeles, CA, 2016
2. Hwang, Y. "A Preliminary Study on the Role of Risk Perception in Electronic Commerce Systems Adoption," *The Finance, Economics, MIS, & Global Business Research Conference*, Miami, FL, 2015
3. Hwang, Y. "Personal Goals and Social Influence in the E-Learning Systems Implementation: An Empirical Study," *International Conference on Business, Management, and Governance*, Las Vegas, NV, 2014
4. Hwang, Y. "A Study on the Different Influences of Trust on Loyalty by Risk Takers and Avoiders," *Post-ICIS LG CNS KrAIS Workshop*, Milan, Italy, 2013
5. Hwang, Y. "An Empirical Test of Six Levels of Enterprise Resource Planning Integration," *Korea Association of Information Systems Conference*, Busan, South Korea, 2013
6. Hwang, Y. "Understanding the Different Levels of Enterprise Systems Integration," *Post-ICIS LG CNS KrAIS Workshop*, Orlando, FL, 2012
7. Hwang, Y. "Moderating Effects of Collectivist Cultural Orientation on the Knowledge Sharing Attitude by Email," *Korea Society of Management Information Systems Conference*, Busan, South Korea, 2012, p.13
8. Hwang, Y. "The Impact of Culture on the Enterprise Systems Adoption in Japan and the U.S." *Americas Conference on Information Systems*, Detroit, MI, 2011, Paper 7
9. Hwang, Y. "Investigating the Factors for Adopting Enterprise Systems: A Cross-Cultural Study," *International Conference on Information Resource Management (Conf-IRM)*, Seoul, South Korea, 2011, pp. 65-69



10. Hwang, Y. "Understanding Knowledge Sharing by Email Based on the Social Influence Theory Perspectives," **Korea Society of Management Information Systems Conference**, Seoul, South Korea, 2010, pp. 617-622
11. Hwang, Y. "An Empirical Investigation of Normative, Affective, and Gender Influence on E-Commerce Systems Adoption," **Americas Conference on Information Systems**, Lima, Peru, 2010, Paper 37
12. Hwang, Y. "Understanding Social Norms, Enjoyment, and the Moderating Effect of Gender on E-Commerce Adoption," **Southern Association for Information Systems Conference**, Atlanta, GA, 2010, pp. 237-242
13. Hwang, Y. "Investigating Personal Information Management Effectiveness and Organizational Performance," **Academy of Management Annual Meeting – Professional Development Workshop**, Chicago, IL, 2009
14. Hwang, Y. "Understanding the Cultural Factors for Enterprise Resource Planning Systems Adoption in the Digital Economy," **Decision Sciences Institute International Conference**, Nancy, France, 2009, pp. 321-332 Nominated for the conference best papers
15. Hwang, Y. "An Empirical Study on Affective Commitment and Enjoyment in Technology Mediated Learning," **Decision Sciences Institute Annual Meeting**, Baltimore, MD, 2008, pp. 591-596
16. Hwang, Y. "Towards the Development of an Integrative Framework for Technology Mediated Learning," **Americas Conference on Information Systems**, Toronto, Canada, 2008, Paper 170
17. Hwang, Y. "An Empirical Investigation of the Antecedents of Knowledge Sharing in the Electronic Learning Environment," **Business and Information Technologies International Conference**, Seoul, South Korea, 2007
18. Hwang, Y. "Investigating the Antecedents of Intrinsic Motivation and Identification in Technology Mediated Learning," **Midwest Decision Sciences Institute Meeting**, Chicago, IL, 2007
19. Kim, D., Jeong, E., Hwang, Y. and Rao, H. "A Study of Online Game Portal Users' Loyalty from Switching Barrier, Game Content Satisfaction, and Additional Service Satisfaction Perspectives," **Pre-ICIS Workshop on e-Business (WEB)**, Milwaukee, WI, 2006
20. Kim, D. and Hwang, Y. "A Study of Mobile Internet Usage from Utilitarian and Hedonic User Tendency Perspectives," **Americas Conference on Information Systems**, Acapulco, Mexico, 2006, pp. 2015-2023
21. Hwang, Y. "The Roles of Internalization, Identification, Social Influence, and Collectivism in Technology Mediated Learning," **San Diego International Systems Conference**, San Diego, CA, 2006
22. Hwang, Y. "An Empirical Study of Online Trust and Consumer Behavior: Cultural Orientation, Social Norms, and Personal Innovativeness in IT," **International Conference on Information Systems (ICIS)**, Las Vegas, NV, 2005, pp. 873-884 12% acceptance rate

23. Hwang, Y. "Investigating the Effects of Perceived Web Quality on e-Trust, Mediated by Hedonic Needs and Anxiety," **Americas Conference on Information Systems**, Omaha, NE, 2005, pp. 151-156
24. Hwang, Y. "An Empirical Examination of Individual-Level Cultural Orientation as an Antecedent to ERP Systems Adoption," **Pre-ICIS Workshop on Cross-Cultural Research in Information Systems**, Washington D.C., 2004
25. Hwang, Y. "The Influence of Individual-Level Cultural Orientation on ERP System Adoption," **Americas Conference on Information Systems**, New York City, NY, 2004, pp. 420-424
26. Hwang, Y. and Leitch, R. "Assessment of ERP / e-Commerce System Implementation Using Balanced Scorecard Approach," **Americas Conference on Information Systems**, Tampa, FL, 2003, p. 302
27. Hwang, Y. and Yi, M. "Predicting the Use of Web-Based IS: Intrinsic Motivation and Self-Efficacy," **Americas Conference on Information Systems**, Dallas, TX, 2002, pp. 1076-1081 Nominated for the HCI mini-track best papers
28. Hwang, Y. "Resource-Based Approach in Balanced Scorecard Implementation," **Southern Association for Information Systems Conference**, Savannah, GA, 2002
29. Hwang, Y. and Saeed, K. "Investigating Online Consumer Behavior: A Literature Review," **Decision Sciences Institute Annual Meeting**, San Diego, CA, 2002
30. Hwang, Y. "Balanced Scorecard Implementation in Electronic Commerce: A Case Study," **Pacific Asia Conference on Information Systems**, Seoul, South Korea, 2001

#### INVITED PRESENTATIONS

- 2017 Korea Advanced Institute of Science and Technology (KAIST)
- 2016 Yonsei University
- 2015 Seoul National University
- 2013 KAIST, Yonsei University, Kyung Hee University, Hanyang University, LG CNS
- 2012 KAIST, Seoul National University, Kyung Hee University, Hankuk University of Foreign Studies, Sungkyunkwan University, Sogang University, Sejong University
- 2010 KAIST, Seoul National University, Yonsei University, Korea University, Kyung Hee University, Sungkyunkwan University, Sogang University, Hanyang University, Ewha Womans University, Ajou University, Dongguk University, Chungnam National University
- 2008 Northwestern University
- 2006 DePaul University
- 2005 University of Illinois at Chicago
- 2004 University of Illinois at Springfield, DePaul University
- 2003 California State University at Sacramento, University of South Carolina, Hofstra University, Texas A&M International University, Manhattan College, DePaul University
- 2002 University of Central Florida, Villanova University, Bowling Green State University, Wichita State University, DePaul University

#### COURSES TAUGHT

##### DePaul University

School of Accountancy and MIS, Driehaus College of Business  
Associate Professor (2009-present)  
Assistant Professor (2005-2009)  
Visiting Assistant Professor (2003-2005)  
[MIS 140] Management Information Systems  
[MIS 350] Business Systems Analysis  
[MIS 398] Special Topics  
[MIS 673] Data Management  
[MIS 674] Systems Analysis and Design  
[MIS 686] Telecommunications Management  
[MIS 340] Management Information Systems

### **Kyung Hee University**

College of International Studies  
Professor (International Scholar) (Fall 2010, Summer Sessions 2012-present)  
Global Business Strategy, Topics in Global Business, Management Information Systems

### **University of South Carolina**

Management Science Department, Moore School of Business  
Instructor (2001-2003)  
[MGS 190] Computer Information Systems for Business

## **SERVICE**

### **University Service**

Advisor, Korean Student Association (2015-present)  
Member, Academic Integrity Board (2007-2010, 2013-2019)  
Member, PhD Dissertation Committee in College of CDM (2009-2014)  
Member, Course Management Technology Assessment Task Force (2009)  
Faculty Member, General Student Group Organization (2005)

### **College Service**

Faculty Member, MIS Organization (2015-present)  
Liaison, Various Collaboration Program in Korea (2012-present)  
Member, Undergraduate Curriculum Committee (2006-2013)  
Member, Strategic Planning Task Force (2012)  
Member, Internal Operation Strategic Task Force (2012)  
Member, Ethical Issues Assessment and Assurance Task Force (2004)  
Faculty Representative, Kellstadt Graduate School Open House (2004-2008)  
Participant, GMAT Exam Revision Assessment (2009)  
Participant, AACSB Program Assessment (2006)  
Interviewer, Schmitt and Bauer Scholarship Program (2004)

### **Department Service**

Chair, MIS Curriculum Committee (2016-2020)  
Member, Journal List Committee (2016-2019)  
Member, Recruiting Committee (2007-present)  
Member, Promotion and Tenure Committee (2015-present)  
Member, Graduate Program Committee (2004-present)  
Member, MIS Graduate Curriculum Committee (2006-present)

Member, MIS Curriculum Committee (2004-2016)  
Member, MIS Undergraduate Curriculum Committee (2006-2013)  
Member, Strategic Planning Group (2012)  
Member, Scholarship Strategic Task Force (2012)  
Member, MIS 340 Revision Committee (2007-2009)

#### **Doctoral Dissertation Committee**

Mohanned Al-Arabi, Princess Sumaya University for Technology, Jordan (2009-2014)

#### **Visiting Research Scholar Supervisor**

Ai-Yun Sharon Hsieh, Chinese Culture University, Taiwan (2016)  
Fernanda Malaquias, Federal University of Uberlândia, Brazil (2015)  
Rodrigo Malaquias, Federal University of Uberlândia, Brazil (2015)

### EXTERNAL SERVICE

#### **External Grant Committee**

Research Grant Council (RGC) of Hong Kong (2016-2017)

#### **Program Committee**

Post-ICIS LG CNS KrAIS Workshop (2014-present)  
Mid West Association for Information Systems (MWAIS) Conference (2017)  
European Conference of Information Systems / EJIS Author Workshop (2014)  
Pre-ICIS Human-Computer Interaction / MIS Workshop (2004-2013)  
Asian Conference on Intelligent Information and Database Systems (2012)  
Conference on Information Resource Management (Conf-IRM) (2005-2007)  
International Conference on Mobile Society (2008)  
European Conference on Mobile Government (2008)  
International Association for Development of Information Society Conference (2006)  
Pacific Asia Conference on Information Systems (PACIS) (2005)

#### **Session Chair**

Americas Conference on Information Systems (2010, 2014)  
Korea Association of Information Systems Conference (2013)  
Post-ICIS LG CNS KrAIS Workshop (2012)  
Conference on Information Resource Management (Conf-IRM) (2011)  
Decision Sciences Institute (DSI) Annual Meeting (2008)

#### **Reviewer – Conference Papers**

International Conference on Information Systems (ICIS) (2004-present)  
Americas Conference on Information Systems (AMCIS) (2002-present)  
Hawaii International Conference on System Sciences (HICSS) (2006-2014)  
Pacific Asia Conference on Information Systems (PACIS) (2001, 2006-2013)  
Decision Sciences Institute (DSI) Annual Meeting (2002-2008, 2014)  
European Conference on Information Systems (ECIS) (2011)  
Academy of Management (AOM): OCIS Division (2009-2010)  
Post-ICIS LG CNS KrAIS Workshop (2012-2013)  
Pre-ICIS Workshop on Cross-Cultural Research in Information Systems (2004-2007)  
Southern Association for Information Systems Conference (2002, 2010)

#### **Reviewer – Journal Articles**

MIS Quarterly, Journal of MIS, European Journal of Information Systems, Information Systems Journal, Journal of Information Technology, Information & Management, Decision Support Systems, IEEE Transactions on Professional Communication, Computers in Human Behavior, Information Development, Behaviour & IT, Journal of Electronic Commerce Research, International Journal of Electronic Commerce, International Journal of Accounting Information Systems, International Journal of Human-Computer Studies, International Journal of Human-Computer Interaction, International Journal of Information Management, International Journal of Technology Management, International Journal of IT and Decision Making, Journal of Organizational Computing and Electronic Commerce, Journal of Organizational and End User Computing, Information Technology and People, Information Technology and Management, Journal of Computer-Mediated Communication, Journal of Global Information Management, Information Systems Management, European Journal of Psychology of Education, Asia Pacific Education Review, Knowledge-Based Systems, Service Industries Journal

### **Reviewer – Book Chapters**

*End-User Computing, Development, and Software Engineering*, by Dwivedi and Clarke, IGI Global (2012)

*Innovative Strategies and Approaches for End-User Computing Advancements*, by Dwivedi and Clarke, IGI Global (2012)

*Computationalism: The Deductive Approach or the Mind Body Problem in a Computationalist Perspective*, by Marchal, Bentham Science Publishers (2012)

*Modern Systems Analysis and Design*, by Hoffer, George and Valacchi, Prentice Hall (2011)

*Systems Analysis & Design with UML*, by Dennis, Wixom and Tegarden, John Wiley & Sons (2011)

*Accounting Information Systems: Basic Concepts & Current Issues*, by Hurt, McGraw-Hill (2008)

*Management Information Systems for the Information Age*, by Haag, Cummings and Phillips, McGraw-Hill (2006)

*Modern Database Management*, by Hoffer, Prescott and McFadden, Prentice Hall (2006)

## **OTHER ACTIVITIES**

### **Professional Experience**

Consultant, BlueCross BlueShield of South Carolina (2002-2003)

Head of Trade Division, Jisan Cellular Products Co. Ltd. South Korea (1998)

Accountant, Hyundai Petrochemical Co. Ltd. South Korea (1995)

Communication Officer, Republic of Korea Army (1992-1993)

### **Academic Membership**

Association for Information Systems (AIS)

American Accounting Association (AAA)

Korea Society of Management Information Systems (KrAIS)

### **Professional Membership**

2017 Albert Nelson Marquis Lifetime Achievement Award

Marquis Who's Who in America, Who's Who in the World, Who's Who in Science and Engineering

International Biographical Centre (IBC) – 2000 Outstanding Intellectuals of the 21<sup>st</sup> Century

American Biographical Institute (ABI) – The Prestigious Leadership Hall of Fame

Beta Gamma Sigma – International Honor Society

### **Personal Information**

Citizenship – United States

Language – English and Korean