

Emanuel Pastreich

**Associate Professor
College of International Studies
Kyung Hee University**

**Director
The Asia Institute**



College of International Studies, Kyung Hee University
1732 Deogyong-daero, Giheung-gu, Yong-in-si
Gyeonggi-do 446-701
Republic of Korea

epastreich@khu.ac.kr epastreich@asia-institute.org

(H) 82 (0) 2 2232 0383 (C) 82 (0) 10 3444-1598
(W) 82 (0) 31 201-3885 (F) 82 (0) 31 201-2281

Employment

Kyung Hee University 2011–present
Seoul, Republic of Korea

Associate Professor, College of International Studies
Advisor to the President for external affairs 2011-2013
Director of Convergence Program, College of Humanities, 2011-2012

Yale University 2013-present
Council on East Asian Studies

Affiliate

The Asia Institute 2007–present
Seoul, Republic of Korea
Director

Director and Founder

Founder of The Asia Institute, a research institute dedicated to the study of technology's impact on society. The Institute works with leading Korean research institutes to produce reports, hold international seminars, and promote international collaboration on technology and society throughout Asia.

Programs include: East Asia Middle East Program (2008-2010), Daejeon Green Growth Forum (with the Ministry of Knowledge Economy) (2008-2011), Indo-Korea Business and Policy Forum (with Indo-Korea Business Forum) (2010-2012), Biotechnology Program (with the Korea Institute of Bioscience and Biotechnology) (2009-2012), Nuclear Power Program (with the Korea Institute for Nuclear Safety) (2010-2011), 3E (with the Korea Institute of Geosciences and Materials and Tsukuba University) (2009-present) & seminar on the environment with Korea Federation of Environmental Movements (2015-present).

- Recruited researchers, established programs with institutions and companies in Korea and abroad, and produced articles and research papers. Provided advice to leaders in government, business, and research, and consulted with the Institute's senior associates on critical issues.
- Organized three major international conferences: the Limited Nuclear Weapons Free Zone for Northeast Asia Plenary Session in 2008, the 3E International Forum in 2009 (with Tsukuba University and the United Nations Environment Programme), and the International Association of Science Parks (with the Daedeok Innopolis Research Cluster) in 2010.
- Established international collaboration with Korean institutions, such as the 3E (Environment, Energy, Economy) International Forum. Helped to establish the Japan Forum, the China Forum, and the India Forum in Daedeok Innopolis. Negotiated MOU between India's Nano Science and Technology Consortium and Korea's National Nano-Fab Center.

SolBridge International School of Business 2007–2011

Associate Professor (Dean of Academic Affairs) 2007–2008)

- Drafted and implemented initial proposal for new business school. Oversaw strategic planning, faculty recruitment, and curriculum development as founder and first foreign faculty member.
- Taught courses in intercultural communications, leadership, Asian history, Korean economy, Chinese economy, environmental policy, and international relations.
- Established working relations with major research institutes and businesses in Korea and throughout Asia.
- Developed curriculum and built internship program from scratch with technology companies.
- Worked closely with Korean and international faculty to set priorities and resolve misunderstandings.

Daejeon Metropolitan City, Republic of Korea

Advisor for Internationalization and Foreign Investment 2008–Present

- Worked with Daejeon Metropolitan City to establish new international image and foreigner-friendly environment. Successfully recruited FDI and designed multi-lingual website (daejeoncompass.co.kr).

Daedeok Innopolis (Korea's premiere research cluster) Daejeon, Republic of Korea
Advisor to the CEO for External Relations 2009–2010

Chungnam Province, Republic of Korea
Advisor to the Governor for FDI and International Relations 2007–2008

Korean Culture/Information Service 2005–2007
Embassy of the Republic of Korea
Washington, D.C.

Advisor to Ministers for Public Affairs and Political Affairs on public relations and outreach in U.S.

Editor-in-chief of "Dynamic Korea" official online daily newspaper of Korean Overseas Information Service. Wrote and translated articles on U.S.-Korea relations, conducted investigative research.

Founder/Director of the KORUS House, a think tank dedicated to contemporary international relations in East Asia funded by the Korean Foreign Ministry.

George Washington University 2006–2007
Adjunct Professor, Department of History

University of Illinois at Urbana-Champaign 1998–2004
Assistant Professor of Japanese Literature, East Asian Languages and Cultures

Responsible for Japanese language program (1998–2000) and the development of exchange programs with Japan and China. Advisor to the Director of the Center for East Asian and Pacific Studies.

Korea University 1998
Visiting Professor, Asiatic Research Center

Education

Ph.D., Harvard University, East Asian Languages and Civilizations, 1998
Thesis title: "The Reception of Chinese Vernacular Fiction in Korea and Japan."

M.A., University of Tokyo, Comparative Literature, 1991
Thesis title: "Edo kôki bunjin Tanomura Chikuden: Muyô no shiga" [The Late Edo Literatus Tanomura Chikuden; The Uselessness of Painting and Poetry].

B.A., magna cum laude, Yale College, East Asian Languages and Literatures, Chinese Literature, 1987
Senior thesis title: "Six Records of a Floating World: A Late Qing Dynasty Literatus's Autobiography."

Visiting Researcher, Seoul National University, Chinese and Korean Literature, 1995–96

Junior year abroad, National Taiwan University, Chinese Literature, 1985-1986

Languages:

English: native
Japanese: high fluency
Korean: high fluency
Chinese: high fluency
French: fluent
German: basic conversation

Publications: Books

《한국인만 몰랐던 더 큰 대한민국》 (레드우드 북스, 2017)

Hangukin man morratteon deo keun daehanminguk
(A Korea Greater than Koreans imagined Possible) Redwood Books, August, 2017
ISBN | 979-11-87705-05-5 (03300)

Earth Management: A Dialogue on Ancient Korean Wisdom and Its Lessons for a New Earth (co-authored with Ilchi Lee). Best Life Media, Seoul, September 2016. ISBN 9781935127895

Kuahaiqiuzhen: Hafo boshi lun zhongmei weilai (in Chinese)
[Searching for the Truth on Both Sides of the Ocean]. Milky Way Publishers, Hong Kong, July, 2016. ISBN 9789996549427

Jigugyeongyoung Hongik e seo dap eul chatda (in Korean)
[Earth Management: Finding the answer in the Hongik tradition]. Hanmunhwa, Seoul, March, 2016. ISBN 9788956992860

Insaeng eun sokudo anira banghyang ida: Habodeu baksa eui hanguk pyoryugi (in Korean)[Life is a Matter of Direction, Not of Speed: Records of a Robinson Crusoe in Korea]. 21st Century Books, May, 2016 (reprint). ISBN 978-89509-64931

Hangukin man moreuneun tareun daehanminguk; habeodeudae baksa ga bon hanguk ui ganeungseong (in Korean) [A Different Republic of Korea of which only Koreans are ignorant: A Harvard Ph.D.'s views on Korea's potential] (21st Century Books, Seoul, September, 2013). ISBN 9788950951085

*The Selected Publications of the Asia Institute.*The Asia Institute Press, Seoul, February, 2013. ISBN-10 978-89-969848-0-1

Segye seokhak hanguk mirae reul mal hada (in Korean) [Scholars of the World Speak Out About Korea's Future]. Dasan Books, October 2012. ISBN 9788963700724

서식 있음: 글꼴: Times New Roman, 굵게 없음

서식 있음: 글꼴: Times New Roman

The Visible Mundane: Vernacular Chinese and the Emergence of a Literary Discourse on Popular Narrative in Edo Japan. Seoul National University Press, May 2011. ISBN-10: 895211177X; ISBN-13: 9788952111777.

The Novels of Park Jiwon: Translations of Overlooked Worlds. Seoul National University Press, February 2011. ISBN-10: 8952111761; ISBN-13: 978-8952111760.

Publications: Book Chapters

(2012) “Ritual and Propriety” in *Hanguk-in ûi munhwa yujônja* [The Cultural DNA of Koreans]
Amore Mundi Publishers

(2012) “Gwahak gisul eui sijak eun inmunhak” [“The Humanities as the Start for Science and Technology”] in *Dda Ddeut han kisul* [Warm Technology].
Gojeuwin Press.

(2008) “Ku-unmong no Kinseibi Raigaku no shinso wo megutte” [The Depths of Propriety in the Dream of Nine Clouds: A Consideration of the Esthetics of Balance] in *Kankoku no Kotenshosetsu* [Korea’s Classical Novels], Someya Tomoyuki, Jung Byungsol (eds.). Tokyo: Pelican.

(2007) “An Alien Vernacular: Okajima Kanzan’s Popularization of the Chinese Vernacular Novel in Eighteenth-Century Japan,” in *Crossing the Yellow Sea: Sino-Japanese Cultural Contacts 1600-1950*. Norwalk: EastBridge.

(2002) “The Reception of Chinese Literature in Korea,” “The Reception of Chinese Literature in Japan,” “The Reception of Chinese Literature in Vietnam,” in Victor Mair (ed.). *The Columbia History of Chinese Literature*. New York: Columbia University Press.

(2000) “Jûhasseiki nihon to kankoku ni okeru chûgoku tsûzoku shôsetsu no juyô to chishikijin no hannô” [“The Reception of the Chinese Vernacular Novel in Japan and Korea and Intellectuals’ Response”]. In Nagashima Hiroaki (Ed.) *Edo no bunji* [Literary Production in the Edo Period]. Tokyo: Perikan.

(1997) “*Kuunmong Sogo*” [A Short Consideration of *Kuunmong*]. In Sangtaek Lee (ed.). *Hanguk Kojônsoôsôl kwa Sosamunhak* [Korean Classical Novels and Narrative Literature]. Seoul: Sumundang.

Publications: Journal Articles

(2017) “Meeting the Great Data Challenge: The Case for a Constitution of Information,” *Global Asia*, January, 2017

(2015) “The Transmission and Translation of Chinese Vernacular Narrative in Chosôn Korea,” *Journal of Korean Studies*, Volume 39, December, 2015.

- (2013) "Restoring Fantasy Literature to its Former Popularity with Advanced Digital Technology and the Norse Mythology in the Lord of the Rings Trilogy (with Lee Noh-shin) in *International Journal of Contents* (Vol 9, No. 3 September 2013).
- (2012) "Hangukeo mit hangukmunhak ui gukjaehwa" [The Internationalization of Korean Language and Literature], in *21 Segi Munhak [21st Century Literature]*.
- (2011) "A study in the growth of international biomedical research collaboration in Korea" in *International Journal of Technology Management & Sustainable Development* (Volume 10, Number 2) December 2011, pp. 147-164(18). With Simon, Ian and Malazgirt, Alp.
- (2009) "Globalization and East Asia: A Consideration of New Security Issues for the Region." Dokkyo University, Department of Economics, Special Journal: "Considering the Economy of East Asia in the 21st Century," January 2009.
- (2005) "The Balancer: Roh Moo-hyun's Vision of Korean Politics and the Future of Northeast Asia," in *Japan Focus*, August 1, 2005.
<http://japanfocus.org/-Emanuel-Pastreich/2041>
- (2006) "Is China the Nemesis in a New Cold War?," Northeast Asia Peace and Security Network (NAPSNet) Nautilus Institute, March 6, 2006.
<http://www.nautilus.org/fora/security/0618Pastreich.html>
- (2004) "From Vernacular Language to Literature: The Reception of Chinese Vernacular Narrative in Korea and Japan" (*Zokugo wo bungaku e: choson to nihon ni okeru Chugoku tsuzoku shousetsu no juyo*), in *Comparative Theory of the Classic Novel in East Asia with a Focus on Koshoku ichidai otoko and Guunmong* (Higasi ajia kotenshoshetu hikakuron: nihon no "koshokuichidaiotoko" to kankoku no "kyuunmong" wo chusin ni"Koshoku ichidai otoko), in *Seikyu gakujutsu ronshu*, Volume 24 (March, 2004).
- (2004) "Ito Jinsai's Search for the Meaning of the Chinese Classics: A Revolution in Japanese Confucianism." *Sungkyun Journal of East Asian Studies*, Sungkyun University. Seoul, Korea. Vol. 4, No. 1, pp. 82-111.
http://sjeas.skku.edu/upload/200605/05_Emanuel%20Pastreich.pdf
- (2003) "Sovereignty, Wealth, Culture, and Technology: Mainland China and Taiwan Grapple with the Parameters of "Nation State" in the 21st Century," *Occasional Papers of the Program in Arms Control, Disarmament and International Security*, University of Illinois at Champaign-Urbana, May 2003.
<http://acdis.illinois.edu/index.php?id=256>
- (2003) "The Novel in the Painting: An Allegory of Literature in Cao Xueqin's *Hongloumeng*." *Sungkyun Journal of East Asian Studies*, Sungkyun University. Seoul, Korea. Vol. 3, No. 2. <http://sjeas.skku.edu/upload/200605/10.pdf>
- (2002) "The Special Issue on East Asian Narrative: The Formation of a New Field of Study and Its Implications for the Future of Korea and Its Neighbors." *Sungkyun Journal of East Asian Studies*, Sungkyun University, Vol. 2, No. 2.

<http://sjeas.skku.edu/upload/201110/The%20Index%20of%20the%20Sungkyun%20Journal%20of%20East%20Asian%20Studies.pdf>

(2002) "The Projection of Quotidian Japan on the Chinese Vernacular: The Case of Sawada Issai's *Vernacular Tale of Chivalrous Courtesan*." *Occasional Papers in Japanese Studies*. Edwin O. Reischauer Institute of Japanese Studies, Harvard University, Cambridge, MA.

(2002) "Jiang suyü dangzuo wenxue: lun zhongguo tongsu xiaoshuodi liuchuan ruhe kuazhan hanguo he ribendi wenxuefanchou" ["Turning the Vernacular into Literature; How the Reception of Chinese Vernacular Novels Expanded the Korean and Japanese Parameters of Literature"]. *Dong-a Munhwa Journal*, Seoul National University, Seoul, Korea. Vol. 39, March, 2002.

(2001) "Making the Chinese Discourse a Language Again in Ogyü Sorai's *Yakubunsentei*." *Harvard Journal of Asiatic Studies*. Harvard University, Cambridge, MA. 61, 1.

(2000) "Ryükyöshinshi and Banqiaoazaji: The Chinese Pleasure Quarter Narrative Reworked in Japan." *Monumenta Nipponica*. 55, 22.

(1999) "An Alien Vernacular: Okajima Kanzan's Popularization of the Chinese Vernacular Novel in Eighteenth-Century Japan." *Sino-Japanese Studies*, 7, 3.

(1998) "The Reception of Chinese Vernacular Narrative in Korea and Japan." *The Journal of Asiatic Studies*, Korea University, 41, 1.

(1994) "Inscription and Image in the Illegible Text: Han Yu and the Stone Drums." *Papers on Chinese Literature*, Harvard University, Cambridge, MA. Autumn.

(1992) "Edo kôki no bunjin: Tanomura Chikuden to muyô no shiga" ["The Late-Edo Literatus Tanomura Chikuden and his 'Useless' Painting and Poetry"]. *Hikaku bungaku kenkyû*, University of Tokyo, 63.

Publications: select media articles

Select articles

English Language Articles

JoongAng Daily

"Turn Korean media upside down"

December 5, 2016

JoongAng Daily

"The source of a sick political culture"

November 14, 2016

JoongAng Daily

"Korea's impulse economy"

September 12, 2016

Foreign Policy in Focus

“Chinese Dream: Western Imitation or Radical Alternative?”

August 12, 2016

Asia Today

“We need a new concept of security due to technological change and climate change”

May 4, 2016

JoongAng Daily

“Distinguishing science from technology”

March 7, 2016

Huffington Post

“Announcing My Candidacy for President of Facebook”

February 20, 2016

The Diplomat

“Time for the US to Start a RIMPAC for Climate Change”

January 20, 2016

Asia Today

“Japan’s Peace Constitution is the future, not the past”

August 13, 2015

Huffington Post

“What It Will Take to Make Korea the Center for Think Tanks”

May 22, 2015

JoongAng Daily

“Creating a republic of cyberspace”

March 23, 2015

JoongAng Daily

“Is Northeast Asia dangerous?”

February 16, 2015

JoongAng Daily

“A Test of American Leadership”

July 7, 2014

Foreign Policy in Focus

“America’s Homegrown Terror”

April 7, 2014

With John Feffer

Truthout

“Facebook and the Future of Global Governance”

April 3, 2014

“Why is Korean Reunification the ‘Jackpot?’”

Joong Ang Daily

March 6, 2014

“Peer-to-Peer Science: The Century-Long Challenge to Respond to Fukushima”

Foreign Policy in Focus

September 3, 2013

with Layne Hartsell

“The Impending Crisis of Data: Do We Need a ‘Constitution of Information?’”

THE HANKYOREH

June 3, 2013

“On Climate, Defense Could Preserve and Protect, Rather Than Kill and Destroy”

TRUTHOUT

March 7, 2013

“Greed, Capitalism and the Second Law of Thermodynamics”

The Hangyoreh

March 4, 2013

“From Pacific Pivot to Green Revolution”

Foreign Policy in Focus

with John Feffer

October 4, 2012

“The rise of consumption and the demise of causality”

The Hangyoreh

July 1, 2012

Korea IT Times

“Next president of KAIST should be a woman”

December 5, 2011

KOREA IT TIMES

“Key Factors for the Future Success of Scientific Research Institutes”
September 9th, 2011

Asia Pacific Business and Technology Report
“Korea Must Build Ferrari of Hand-Held Devices”
Wednesday, December 1, 2010

“The Language of Climate Change”
Foreign Policy in Focus
April 23, 2009

“Wenchuan as an Eco-City” (with John Feffer)
Foreign Policy in Focus
May 30, 2008

“The Frankenstein Alliance: China and the United States in the 21st Century”
Foreign Policy in Focus
March 9, 2007

“Is China the Nemesis in a New Cold War?”
Northeast Asia Peace and Security Network (NAPSNet) Nautilus Institute,
March 6, 2006

“The Balancer: Roh Moo-hyun’s Vision of Korean Politics and the Future of Northeast Asia”
Japan Focus.
August 1, 2005

For all media articles in English:
<https://circlesandsquares.asia/2014/10/22/english-publications/>

For all media articles in Korean
<https://circlesandsquares.asia/2014/10/22/%ED%95%9C%EA%B5%AD%EC%96%B4-%EA%B8%B0%EA%B3%A0%EB%AC%B8/>

For all media articles in Japanese
<https://circlesandsquares.asia/2014/10/22/%E6%97%A5%E6%9C%AC%E8%AA%9E%E3%80%80%E8%91%97%E6%9B%B8/>

For all media articles in Chinese
<https://circlesandsquares.asia/2014/10/22/%E4%B8%AD%E6%96%87%E3%80%80%E3%80%80-%E6%96%87%E7%AB%A0/>

For all media articles in German
<https://circlesandsquares.asia/category/deutsch/>

For all media articles in French
<https://circlesandsquares.asia/category/francais/>

Publications: Reports

“Proposal for the Establishment of Centre for Women in Science, Engineering and Technology as a UNESCO Category-II Centre: report for Centre for Women in Science, Engineering and Technology, December 15, 2012.

“Strategies for Promoting Successful International Collaboration in Convergence Technologies: A Consideration of the Korean Biomedical Field,” Report to Seoul National University Advanced Institutes of Technology Convergence, September, 2011.

“International Collaboration in Korean Biotechnology.” Official report submitted to the Korea Research Institute for Bioscience and Biotechnology. A study of international collaboration in Korea commissioned by the Korea Research Institute for Korean Bioscience and Biotechnology, May 2009.

Publications in Korean:

<http://circlesandsquares.asia/2014/10/22/%ED%95%9C%EA%B5%AD%EC%96%B4-%EA%B8%B0%EA%B3%A0%EB%AC%B8/>

Publications in Chinese

<http://circlesandsquares.asia/2014/10/22/%E4%B8%AD%E6%96%87%E3%80%80%E3%80%80-%E6%96%87%E7%AB%A0/>

Publications in Japanese

<http://circlesandsquares.asia/2014/10/22/%E6%97%A5%E6%9C%AC%E8%AA%9E%E3%80%80%E8%91%97%E6%9B%B8/>

Editorial and Translation Work

“Speaking as an Unrealistic Dreamer: Speech by Murakami Haruki on the Occasion of Receiving the International Catalunya Prize.” In *Japan Focus*, July 2011 (translation from Japanese).

<http://japanfocus.org/-Murakami-Haruki/3571>

“Primary Responsibility for the Worsening in Japan-China Relations lies with Japan: Reflections on recent conflicts,” Asai Motofumi. In *Japan Focus*, February 2005 (translation from Japanese).

<http://www.japanfocus.org/211.html>

“Resurgence of the Right and Japan’s World War II Accountability,” Chung Chinsung. In *Japan Focus*, August 2004 (translation from Korean). <http://www.japanfocus.org/146.html>

“Chông Yagyông: ‘Letters to his Sons’” and “Chông Yagyông: A Letter to my Son Hgyôn.” (Wm. Theodore de Bary and Yong-ho Ch’oe, eds.) *Sources of the Korean Tradition*, Volume 2. New York: Columbia University Press, pp. 54-59, 2000.

Korean Literature in Cultural Context and Comparative Perspective. Seoul: Jipmoondang, 1996.

Videos

Resistance Radio

Progressive Radio Network

[“Chinese Tradition as a solution to the Climate Crisis”](#)

October 30 2016

G Lounge Interviews (Arirang TV)

Interview with Emanuel Pastreich

Dennis Choi
Director of the Brain Science Institute
KIST (Korea Institute of Science and Technology)
[“Prospects for Brain Science in Korea”](#)
February 22, 2016

Hassan Taherian
Ambassador of the Islamic Republic of Iran to the Republic of Korea.
[“Prospects for Cooperation between Iran and the Republic of Korea”](#)
Feb 15, 2016

Interview with Kang Sung-mo (Steve Kang)
President of KAIST)
February 7, 2016
[“The 4th Industrial Revolution and its implications for Korea”](#)

Charles Hay
British Ambassador to the Republic of South Korea
January 17, 2016
[“British Innovations in sustainable development”](#)

Interview with Dr. Bark Taoho
Former Minister of Finance
January 4, 2016
[“The Korean economy in 2016”](#)

Alex Lightman
Energy Entrepreneur
December 14, 2015
[“The Future of Solar Energy”](#)

Interview with Ambassador Thomas Lehmann
Danish Ambassador to the Republic of Korea
November 30, 2015
[“Denmark’s Renewable Economy”](#)

Awards

Best lecture for 2015
National Human Resources Institute of Korea, 2015

Best work on comparative Asian literature, Comparative Asian Literature Association, 2011

Semester appointment as researcher, Center for Advanced Studies, University of Illinois,
Urbana-Champaign, Fall semester 2000

Professional Activities and Affiliations

Director
Subcommittee on Traditional Culture
Korean Committee on Cultural Enrichment (Blue House)
(2014-2016)

JoongAng Daily and JoongAng Ilbo (2015-present)
Regular contributor

Founding Member, Institute for Environmental Cities (2012-present)

Senior Researcher, Future Forest (2010-present)

Founding Member & co-chair, Daejeon Green Growth Forum (2008–2012)

Founding Member, Korea Industry Convergence Association (2011–2014)

Founding member, Nikkan kotenshosetsu kenkyūkai [Research Group on Korean and Japanese Classical Novels], 2002–present

Member, Association for Asian Studies (1994–present)

Senior Fellow, United States, Japan, China Comparative Policy Research Institute (2003–present)

Member, Committee on International Affairs, City of Daejeon (2009–2011)

Member, Committee on International Affairs, City of Gwangju (2012–2013)